

SLAPlet

SLAP on style that is fully customizable, tradeable and collectable!



SLAPlet™

Slap on style that is fully customisable, tradable and collectable!

Remember the slap bracelet from the late 80's and early 90's that kids couldn't get enough of? Well they are back with a silicone make over and a fun new twist!

European Distributor Contact:

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www.gameonstuff.com

info@igs-group.com

www.SLAPlet.com

For Immediate Release:

IGS Corp LTD - March 2011- Silicone finally unites with the original slap bracelet to create the next major fun fashion statement, when the SLAPlet™ hits the market in March 2011 in the USA and April in the rest of the world. Colourful silicone rings called SLAPlinx™ slide onto the SLAPlet™ which allows the consumer to make and continually change their look!



USA - Manhattan (57th and 11th)



Remember the slap bracelet from the late 80's and early 90's that kids couldn't get enough of? Well they are back with a silicone make over and a fun new twist! The silicone **SLAPlet™** contains a metal strip that allows the bracelet to go from perfectly straight to rolled up then back to straight again. The uniquely shaped **SLAPlinx™** allow the consumer to slide on and customise their **SLAPlet™** to show school spirit, support for their favorite sports team, or just show off their own unique style!

The first **SLAPlets™** and **SLAPlinx™** will be available on www.SLAPlet.com in 6 fun colors and will be available shortly in European retailers. Billboards have already started popping up in the USA in Manhattan, Atlanta, Chicago and Milwaukee and Europe will follow next!

IGS Corporation LTD through its GameON® brand has been selling and marketing consumer products since 2000 through various retail channels throughout Europe. For more information, please contact:

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WWW.GAMEONSTUFF.COM

IGS Corporation Limited, 2 Merlin Business Park, Fair Oak Close, EX5 2UL, UK.

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**The
Hottest
Fun, Fashion
Trend!**



Colorful silicone rings called SLAPlinx™ slide onto the SLAPlet™ which allows the consumer to make and continually change their look!



- Coated in 100% hypo-allergenic silicone
- Free colorful PDQ allows for easy merchandising
- Display contains 24 SLAPlets™ and 12 - 12ct SLAPlinx™

*Patents Pending



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New Colors!



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The SLAPlet™, which features a patented groove in the middle so kids will know the real deal when they see it, is the only silicone bracelet with SLAPlinx™, patented colorful silicone rings that will have kids trading and collecting! These were custom built to fit exclusively on the SLAPlet™!

SLAPlet™ is the only bracelet that will create add-on sales as consumers collect and trade the SLAPlinx™ to customize their look!

With great instore, online & street marketing, the SLAPlet™ branded bracelet is set to be the must have fashion accessory to have for 2011.

Each style of printed SLAPlinx™ will be available in 12 colors so only 1 color of each style per store will be available. This ensures that consumers will either have to scour multiple store locations or trade with their friends if they want their name, school, favorite sports or interests all in 1 color. This tradability and collectability is key to creating the retail "chaos" that we have seen over the past couple years!

Want your own exclusive custom SLAPlinx™ designs that are only available at your retail chain?
We will be happy to help!



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